

activity  
report

# THE STRENGTH OF COMMUNITY



2023

# CONTENTS



## 03

### Strategy

Remaining relevant with a more diverse alumni population

## 06

### Inspire

Spotlight on inspiring stories

## 07

### Key indicators

Media and social media

## 10

### Support

Supporting alumni at every stage of their professional lives

## 13

### Key indicators

for services and support

## 14

### Membership

A range of services for life

## 15

### Governance

## 16

### Our team

A community serving the network

## 04

### Our community

Overview in figures

## 05

### Welcome home

Maison des ESSEC

## 08-09

### Connect

Bringing together alumni all over the world

## 11

### Station F

An ESSEC & ESSEC Alumni incubator at Station F

## 12

### Together to act

The power of the community serving the common good

## 17

### Financial overview

## 18

### Perspectives

In 2023 and beyond...

## 19

### ESSEC Group activity

## 20

### Our manifesto



Olivier Cantet (E87),  
President of ESSEC Alumni

## 2023 WAS A YEAR OF RENEWAL AND COLLECTIVE REINFORCEMENT FOR EVERYONE'S BENEFIT.

In September 2023, Marie-Pierre Schickel (E95) joined us as managing director. The team, and of course their MD, have a role that we must highlight. They are what drives us forward, and their good attitude ensures that volunteers continue to be effective and efficient. Marie-Pierre will, of course, continue to provide the energy needed to pursue the transformations that Stéphanie Bouvier-Jossermoz (E94) undertook for seven years. Once again, we would like to give a big thanks to Stéphanie: you and your teams have profoundly changed the association and overhauled our range of services.

2023 was marked by the long-awaited opening of our – your – Maison des ESSEC, a new meeting place that feels just like home. This provides a venue for the clubs, the School and the Chairs, as well as for graduates, students, teachers and volunteers. By connecting the Maison with alumni elsewhere in France and abroad, we are beginning a new ambitious phase that looks to the future.

The launch of the ESSEC incubator at Station F, in partnership with the School, is another addition to our range of services dedicated to entrepreneurs. With a 100% take-up rate, the first few months of operation have exceeded our expectations.

2023 is the year in which we passed the milestone of 30,000 beneficiaries of our services, tangible proof of the Association's growing impact. The 700 events organised are a demonstration of the alumni community's vitality. These include the first Back to School event, which exemplifies our unwavering commitment to our roots and traditions, and the Freskathon, which illustrates our commitment to environmental and social issues. I would personally like to thank our 600 volunteers who work alongside our team to coordinate the network.

Expanding abroad was one of our three priorities. This has accelerated with the arrival of 20 new chapter presidents, bringing vitality and diversity to our global network.

Today, I sincerely believe that our association is solid and effective. There is a great deal of energy and joy in being together. Our vision and our missions are clear.

This should be reflected soon in a new strategic plan for 2025-2030, and it is precisely because we are settled comfortably that the time is right to reinvent ourselves.

Copywriting : ESSEC ALUMNI – Director of publication : Marie-Pierre Schickel,  
Managing Director – Photo credits : Adobe Stock, iStock, Unsplash – Design &  
production : /o Content (info@socontent.fr) – Impression : Imprimerie  
Stop

# Remaining relevant with a more diverse alumni population

Our mission is to help alumni develop their potential and increase their impact by drawing on their collective strength. The strategy revolves around four pillars.

## INSPIRE Being proud to be ESSEC

Sharing inspiring stories of the paths taken by our alumni who promote our values and excellence, via the Reflets magazine, our newsletters and our social networks.

## CONNECT Bringing together alumni all over the world

Fostering links between alumni, students and graduates, wherever they are, through our clubs, groups, chapters and mentoring opportunities. Maintaining links between alumni and the School.

## SUPPORT Providing career development support for ESSEC graduates |

Providing support through our career development services, our many workshops, job-seeking assistance programmes, and our range of Lifelong Learning offerings.

## TOGETHER TO ACT Serving the common good

Raising awareness and educating the community about the challenges of environmental transition and inventing new societal models.



### Key figures

With offices in Paris, on the Cergy campus and contact points through our clubs and chapters worldwide, the Association oversees



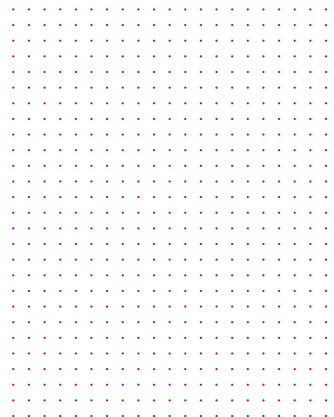
**64,000**  
graduates and



**7,550**  
students at  
ESSEC Business School.

Alongside the ongoing enhancement and renewal of our service offerings, 2023 marked the start of a consolidation phase: maximising our impact by raising our profile, and intensifying the use of our services.

We must remain able to meet the expectations of a larger, younger and more international community, using our newly stabilised resources. And our four strategic pillars continue to guide our selection of high value-added projects.



## OUR COMMUNITY



**64 000**  
graduates



**7 750**  
students

including



**20 787**  
members

**60 %**  
in the Paris region

### GEOGRAPHICAL LOCATION OF GRADUATES

**19 %**  
around France

**21 %**  
overseas



**129**  
clubs &  
groups

**92**  
international  
chapters

## EVENTS & CONFERENCES

**705** events

### Overseas

**264**  
events  
 (+14 %)

**92 %**  
in person

**8 %**  
online

### France

**441**  
events  
 (+29 %)

**64 %**  
in person

**14 %**  
hybrid format

**22 %**  
online



WELCOME HOME

# Maison des ESSEC

In October, your new Maison des ESSEC opened its doors in the heart of Paris's 8th arrondissement. Presentation.



## The Maison des ESSEC is your home!

Graduates, students, international alumni and regionally based alumni: all are welcome to come and work, enjoy a coffee and meet other alumni in a friendly, "home-from-home" atmosphere with no need to book.



## What's new at the Maison?

Find out about forthcoming events on the "Events" page of our website.



## Several areas are available:

- Lounge area
- Working Café (Rabat area)
- Conference Room (Paris - Cergy area)
- Board Room (Singapore Room)
- Garden



## Take part in events organised by the MDE

Our Maison hosts many events organised by clubs, groups and chapters, as well as our Career and Impact Services. The School, chairs and student associations are also most welcome to use our services! After-work events, conferences, round-table discussions, breakfasts, and face-to-face or hybrid events are all great opportunities to get together!



## Practical info

### Address

11, avenue de Friedland-75008 Paris, France  
(lines 1, 2, 6, 9-RER A-parking nearby)

### Opening times\*

- 9 a.m. to 6 p.m. Monday to Thursday
- 9 a.m. to 5 p.m. on Fridays

\*These times may vary during school holidays, public holidays and/or during special events. Please contact reception before you travel: [contact@essecalumni.com](mailto:contact@essecalumni.com) or 01 56 91 20 20.

## Spotlight on inspiring stories

Our Reflets magazine, newsletters and social networks share news of the diverse pathways taken by our alumni who promote our community's values.



### The ESSEC Book: highlighting the pathways taken by ESSEC Alumni

March 2023 marked the release of the first edition of the ESSEC Book. This new format is an alternative to the traditional paper-based directory and complements the online directory. The ESSEC Book 2021-2022 showcases the pathways taken by more than 200 alumni. Because they made the headlines; because they were catalysts for change; because of their drive and commitment towards a more responsible society, these alumni were singled out by the editorial committee composed of members of the Administrative Board and the Reflets team.

### Reflets: the ESSEC community's magazine

With five editions per year, Reflets magazine gives pride of place to:

- news from the community, the School and the Foundation;
- interviews and alumni stories;
- special reports by experts and professors.

In 2023, a number of prominent figures made the cover of the magazine, including Batoul Hassoun (E07), an alumna committed to inclusion, diversity and equal opportunities, Benoît Coquart (M05), CEO of Legrand, Béatrice Kosowski (E87), President of IBM France, Mathieu Sidokpohou (E98), Managing Director Europe of Adidas, and Elisabeth Moreno (EXEC MBA 04), former Minister for Gender Equality, Diversity and Equal Opportunities. At the beginning of 2024, the first issue of the year marked the 100th anniversary of ESSEC Alumni by paying tribute to the Association and its team. In this issue, available free of charge, Olivier Cantet (E87) looks back on his presidency and Marie-Pierre Schickel (E95) outlines her roadmap.

### "News" page of our website: the vibrant world of ESSEC Alumni

Every day, we publish new articles on our website, including interviews with alumni and volunteers, extracts from Reflets magazine, news about ESSEC entrepreneurs, "ESSEC Alumni in the Media", "ESSEC Alumni in Podcasts" and "ESSEC Books". Find all the latest news on our website [ESSECALUMNI.COM](https://www.essecalumni.com)

Also featured: ESSEC appointments of the month, news from ESSEC entrepreneurs, exclusive interviews, etc.



### Our YouTube replays: no need to miss out

A behind-the-scenes look at procurement in the luxury goods industry, the contributory enterprise and planetary limits, digital health in France... Check out the replays of our professional club webinars and conferences in our YouTube playlist.



### Ask for the programme!

To avoid missing out on any future editions of Reflets, subscribe to the magazine now.\*



\*The digital version of Reflets is included in the lifetime-contributing membership.

#### FOLLOW US ON...



page

ESSEC Alumni



group

ESSEC Alumni Group



@essecalumni



@essecalumni



ESSEC Alumni

## KEY INDICATORS

### ESSEC ALUMNI X REFLETS NEWSLETTER



FRENCH VERSION

**48,400**  
recipients

**39 %** open rate

INTERNATIONAL VERSION

**17,650**  
recipients

**36 %** open rate

### EVENTS NEWSLETTER



FRENCH VERSION

**35,790**  
recipients

**37 %** open rate

INTERNATIONAL VERSION

**14,867**  
recipients

**36 %** open rate

### ENTREPRENEURS' NEWSLETTER



**2,000**  
recipients

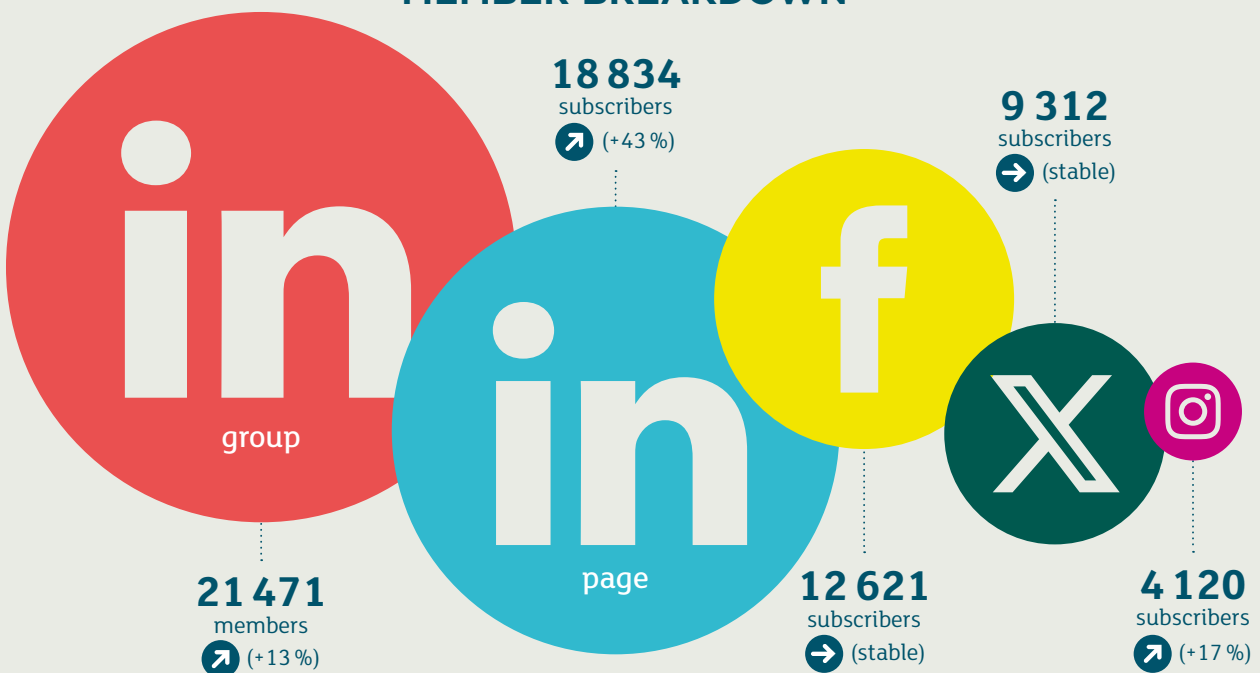
**28 %** open rate

**2024**,  
marked the launch of our  
two new newsletters:  
**Lifelong Learning** (51%  
open rate) and **Careers**  
(38% open rate).

To discover all  
our newsletters:



## SUBSCRIBERS / SOCIAL NETWORK MEMBER BREAKDOWN



# Bringing together alumni all over the world

Our 700+ events and 200+ communities are proof of our network's vitality and our desire to meet and share ideas.



The Final of the 2023 Grand Prix ACF AutoTech

## Breathing new life into French clubs

The number of events held by groups and clubs in France has continued to rise since 2020. In 2023, 441 meetings were held throughout France (+29% over 2022).

Since October, the new Maison des ESSEC has hosted club events, facilitated meetings and led to synergies between groups and clubs. It also welcomes events organised by the School.

A total of 16 clubs and groups were created or relaunched in 2023, including regional clubs (Champagne-Ardenne, Bourgogne Franche-Comté, Centre Val de Loire, Dauphiné Pays de Savoie, Martinique, Nouvelle-Calédonie, Normandie, Bretagne) and professional clubs (Contemporary Art Club, Cinema Club, Industry Club, Defence & Economic Security Club, Game Industry Club, Entrepreneurs Club, Digital & Technology Club) alongside a General Management Group.

The annual events were a great success: the ACF AutoTech Grand Prix (Automobile and Mobility Club), the ESSEC Founders Day (held in conjunction with the School), the KPMG Cortambert Cup (Golf Club), the Annual Ceremony (Spirituality Club), and more.

A big thank you and well done to all the 438 volunteers who keep the community alive and well!



## ESSEC Founders Day

For the third year running, ESSEC Founders Day brought together the key players in the ESSEC entrepreneurial ecosystem. Organised by the School and ESSEC Alumni, the 2023 event honoured two start-ups founded by students and graduates.

- **Mendo**, co-founded by Quentin Amaudry (E24) and Alexandre Pinon (E19), has designed a digital coach for training in Excel and ChatGPT.
- **Kiro**, founded by Alexandre Guenoun (E16), develops artificial intelligence solutions for medical biology.





A guided tour of Sotheby's in Hong Kong.

### A growing international community

From Senegal to Los Angeles, from Thailand to Greece, 20 chapters welcomed their new president (vs. 7 in 2022).

A total of 264 events were organised (+15%, vs 2022), mainly in Europe, Asia Pacific and North Africa/Middle East, closely followed by North America.

Events related to environmental and social impacts were particularly popular, with an average satisfaction score of 9.4/10. Well done!



Back to School: an original concept developed with the help of the class delegates, without whom the event would not have been such a success!

### New: Back to School

The first Back to School event took place on 1 April 2023. The four Master in Management classes of '93, '94, '95 and '96 met for a day on the Cergy campus. The day included guided tours of the campus led by students, inspiring stories from graduates, discussions with student associations, lectures in the main lecture hall by Maurice Thévenet (PHD 81), Anne-Claire Pache (E94) and Jérôme Barthélémy (E93), quizzes, souvenir videos and even an evening at Foy's! It was a fitting way to celebrate the 30th anniversary of their time at ESSEC. We are going to work with the School to make this format permanent.

### Mentoring by ESSEC Alumni: all our mentoring offers

Our mentoring programmes offer rich intergenerational exchanges. Entrepreneur Mentoring and EWA Boost' Mentoring allow entrepreneurs and ESSEC graduates to exchange ideas with an experienced mentor. Certain clubs organise more informal mentorships. Students can also enjoy a six-month mentorship from the month of November.



### ACF AutoTech Grand Prix

Co-piloted by the Automobile and Mobility Club, the final was dominated by the start-ups Nodar, WedoLow and Nelson. The 2023 event attracted 1,030 participants, 230 of them in person. Big congratulations to Richard de Cabrol (E14) and his team for this event!



### Online Directory

Open to all contributing members, the directory makes it easy to find your fellow ESSEC classmate thanks to real-time updates and multiple sorting criteria. Remember to update your profile regularly!



## Supporting alumni at every stage of their professional lives

Beginning your career, changing jobs, changing direction, starting your own business, continuing your education... ESSEC Alumni is here to help and support you from your first day at ESSEC, throughout your career and beyond.



An individual meeting between a student and our campus team

### An offer dedicated to students from your first day at the School

Each year, we carry out a satisfaction survey to help us tailor our range of services to students' needs. In 2022-2023, the 827 respondents rated their satisfaction with the services as 9/10, and 70% of students intended to use a service they had not yet used. These are results we are proud of!

The number of students using our services rose 25% compared with the previous year. The most popular services include:

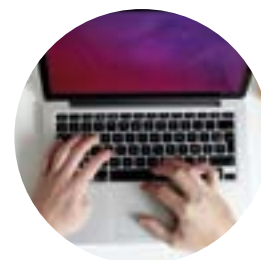
- Our Network Masterclasses: experts give their advice for building a network.
- Our Alumni Talks: graduates present their job, careers and business sector.
- Our individual meetings: our ESSEC Alumni team on the Cergy campus offers personalised support.

### Specific services to meet young graduates' needs

The questions surrounding first jobs mean that our career offerings need to be tailored to the needs of young graduates. In 2023, we launched a programme to ensure the school-business continuum. Several workshop series for young graduates have been organised around topics such as 'starting a new job on the right foot', 'work-life balance' and 'bouncing back after a difficult experience'.

### Our careers service is here for you!

Job-hunting periods are often difficult. Our careers service offers a range of helpful tools, including support groups (ESSEC +), job boards reserved for ESSEC students, individual coaching, job networking events and over 200 themed workshops every year.



### Lifelong Learning: training has never been so easy

With our «Monthly selection», find a wide range of content to help you learn new skills or refresh your knowledge. Two online platforms also allow lifetime contributing members to learn at their own pace: Edflex, a catalogue of the best online content, and Assimil, for foreign language learning, and the range continues to expand.



# An ESSEC & ESSEC Alumni incubator at Station F

By inaugurating, with the School, an incubator at the heart of the world's largest start-up campus, we have stepped up our support and guidance for ESSEC entrepreneurs.



By fostering a collaborative and vibrant environment, our initiative goes far beyond simply providing workspaces. Our aim is clear: to create a connected community and guide each ESSEC graduate towards entrepreneurial excellence.

### Who is it for? What is it for?

The incubator hosts innovative, scalable start-ups founded by at least one ESSEC graduate, in the launch and first customer acquisition phase, which embrace the values promoted by the incubator.

True to the School's values and in line with the Association's services for entrepreneurs, the incubator supports ambitious and impactful projects.



**“Developing a class spirit is essential if we are to put people at the heart of our support system** and promote collaboration and mutual support. The achievements are not just reflected by facts and figures, but can be seen in the remarkable commitment of the incubator attendees, who actively co-construct the incubator.”

Corentin Grenon (BBA 20),  
Head of the ESSEC incubator  
at Station F.



### Support for entrepreneurs in the incubator

- Bespoke daily support from a start-up manager
- Thematic coaching from a network of experts-in-residence
- Mentoring program
- Access to exclusive events and workshops
- Remote support for regional and international start-ups



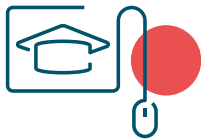
### We are proud of our 1<sup>st</sup> batch!

Bizi, Coflow, Comin, Hangers, Lauvée, Lengo, Nège Paris, Ordalie, Pampa Lodges, Rewake, Seconde Œuvre, The Very Food Co., Up & Charge, Wax, Yaarz, Vibre, Cyto, Oval and Revolin.

Are you an entrepreneur and interested in the ESSEC incubator?  
Contact [stationf@essec.edu](mailto:stationf@essec.edu)

# The power of the community serving the common good

At the heart of ESSEC Alumni’s ecological and social impact strategy: raising awareness among alumni and prompting them to take action.



## Monthly awareness-raising workshops

One hour to understand everything there is to know about a key impact issue, from which you will emerge fully prepared and primed for action: that is the aim of the new Impact Workshop format. Every month, an alumni shares his or her expertise at a lunchtime session and invites participants to take action. The most popular workshops include: “Adapting to the CSRD Directive”, “Understanding the Carbon Footprint”, “Understanding the ‘Société à Mission’ [companies pursuing a specific social or environmental purpose] and the B-Corp Label”, “Committing to a More Responsible Digital Future”, “Building a Responsible Purchasing Strategy”.



## New: the Freskathon for taking action

Following the launch of our roadmap for ecological and social impact, “fresks” (collaborative sessions) and workshops were organised every six weeks with the help of the ESSEC Alumni Transition Club.

The first Freskathon – a highlight of our impact strategy – was held in November and December 2023. For several days, clubs and chapters organised fresks for their communities. In all, around a hundred alumni attended various awareness-raising fresks: on food, climate, diversity, biodiversity, the circular economy, digital technology and a “2tonnes Workshop”.

The success of this first edition strengthened the desire to repeat the Freskathon in 2024. The second edition was held in April 2024. See you in November for the third edition!



## Boosting the commitment to gender equality

ESSEC Alumni is proud to have signed the “Charte Mixité de Grandes Écoles au Féminin” gender diversity charter and to have made three commitments:

mixed governance, actions to raise awareness of stereotypes and unconscious cognitive biases and, lastly, mixed panels and speakers at our events.

## Our achievements in favour of equality

**50 %**

of Administrative Board members are women

**41 %**

of managers in our Clubs in France are women

**45 %**

of presidents in our chapters are women

**38 %**

of entrepreneurs in the incubator at Station F are women



## KEY INDICATORS

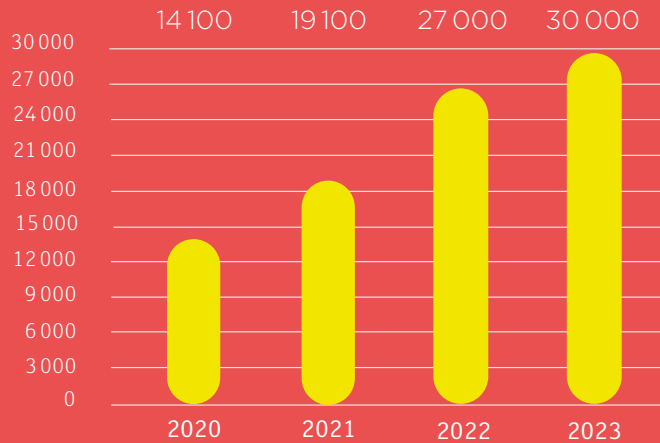


**30 000**  
beneficiaries  
in total

↗ (+13%)

## SERVICES & SUPPORT

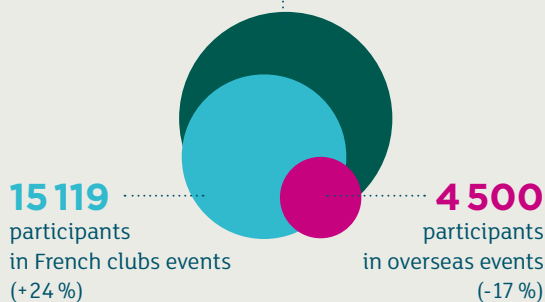
NUMBER OF BENEFICIARIES OF OUR SERVICES



### GRADUATE SUPPORT

**27,791**  
beneficiaries (+3%)

**19,619** participants in events  
(France & overseas) (+9%)



**5 549**  
beneficiaries  
Career Services (-1%)



**9/10**  
satisfaction rate of the  
Maison des ESSEC

**2 246**  
beneficiaries of Lifelong  
Learning (+45%)



**516** coaching  
interviews(+9%)

### STUDENT SUPPORT

Année scolaire 2022-2023

**2,200**  
beneficiaries (+25%)

**236**  
Meet & Discuss  
participants  
(international weeks)  
(-10%)

**255**  
Network  
Masterclass  
participants (+15%)

**148**  
interview simulations  
(-18%)

**153**  
students mentored  
(-2%)

**308**  
participants  
Alumni Talks  
(+130%)

**9/10**  
overall satisfaction rate  
(+2%)



## MEMBERSHIP FEES

# Benefit from all ESSEC Alumni services with a lifetime contributing membership!

### Career changes, personal development, acquiring new skills

- **The best online education content:**
  - AI, management, environmental and societal impacts, wellness... learn all about these topics with Edflex.
  - Moving abroad? Found a job in another country? Learn more than 30 languages at your own pace with Assimil.
- **Career change workshops**, personal development, job searching and more 200+ topical webinars per year
- **ESSEC+ support groups** to help you find a job.

All you need to (re)connect with the community



**200+** clubs for a variety of interests (Entrepreneurs, Digital, Wine, Arts and more).



**700+** events including after-work meetups, cocktails, conferences, workshops, round tables around the world.



**An online alumni directory** to easily contact any member of the network.



### ESSEC on the move: get the latest news about our thriving network

- **Reflets:** five magazines per year, feature articles from experts, interviews, the best of ESSEC's influence
- **Topical newsletters** in French and English
- **ESSEC's news** in real time on our social networks

### Get involved and make an impact on society and the environment



- **Impact Learning Hub:** a resource centre for information and training
- **Monthly workshops:** An hour with an expert to help you understand a key topic.



- **Freskathon:** Climate Fresk, Atelier2Tonnes, Fresks on diversity, food, digital technology and more

### Are you an entrepreneur? We have a support programme just for you

- Entrepreneurs mentorships
- Slack Group
- Entrepreneurs Club



**GET YOUR MEMBERSHIP NOW**





# Our operation

Every year, ESSEC Alumni presents its achievements and projects at its general assembly. The members of the Administration Board, of which the School is a member, are re-elected for three-year terms. The Association also sits on the School's Board of Overseers and Board of Trustees.

**The Ethical Committee** includes five former presidents, the current president and graduates. In 2023, it monitored the real-estate projects and the statute reform project.

## The Administration Board (on 29 June 2023)



### MEMBRES

#### 1. Olivier Cantet (E87)

President, Sport Business Club, EWA Boost' Mentor

#### 2. Géraldine Segond (E00)

Treasurer, Treasury Steering Committee leader

#### 3. Jacques Bonafé (EXECM17)

VP for real estate projects, MDE2 Steering Committee

#### 4. Marie-Léandre Gomez (E93)

VP for School / Student Relations, ESSEC Professor, Student Steering Committee, Lifelong Learning Steering Committee

#### 5. Adrien Sommier (EXECM10)

VP for Digital and General Secretary

#### 6. Benjamin Athuil (E15)

Impact Steering Committee, ancien former president of Student Office

#### 7. Pierre Auberger (E83)

Co-leader of Communication Steering Committee, EWA Boost' Mentor

#### 8. Maxime Baffert (E99)

Impact Steering Committee

#### 9. Clara Chappaz (E12)

Entrepreneurs Steering Committee

#### 10. Ghislaine Colella (E89)

International Steering Committee

#### 11. Christophe Dubail (EXECM98)

Regional Clubs Coordinator, Co-administrator of Club Provence

#### 12. Émilie Duquenne (E02)

Lifelong Learning Steering Committee

#### 13. Arnaud Gangloff (E92)

EWA Boost' Mentor, Impact Steering Committee

#### 14. Natacha Hochet-Raab (E95)

Luxury Club, EWA Boost' Mentor, Impact Steering Committee

#### 15. Bing Li (EXECM13)

China Area Coordinator and Manager of China in France Club, International Steering Committee

#### 16. François-Olivier Luiggi (IMHI92)

International Steering Committee, President of the USA Chapter

#### 17. Olivier Maréchal (E87)

President of the Luxembourg Chapter, International Steering Committee

#### 18. Monika Moser (IMHI 10)

President of AAIMHI, International Steering Committee

#### 19. Agnès Nicolas Ifker (E93)

Lifelong Learning Steering Committee, EWA Boost' Mentor, Impact Steering Committee

#### 20. Julien Ohana (BBA03)

Responsable Groupe de programme BBA, Copil Communication

#### 21. Tina Robiolle (E00)

International Steering Committee, Student Steering Committee, Dean of ESSEC Grande École & Masters

#### 22. Barbara Steinert (E96)

Communication Steering Committee

#### 23. Pierre-Emmanuel Saint-Esprit

Impact Steering Committee

#### 24. Olivia Verbrugge (M09)

President of the United Kingdom Chapter, International Steering Committee

#### 25. Marion Vidal (M15)

Entrepreneurs Club, International Steering Committee

#### 26. Lou Welgryn (E18)

Co-administrator of ESSEC Transition Alumni Club, Impact Steering Committee

### SCHOOL AND STUDENT REPRESENTATIVES

#### Déborah Pawlik

ESSEC Legal, Public & Institutional Affairs Manager

#### Timothée Siaud (MS 24)

VP of the MS Student Office

#### Nora Mathis (E25)

President of the Grande École Student Office

#### Camille Thomas (BBA 25)

President of the BBA Student Office

A big thanks to them for their commitment and their precious contribution to our strategic project steering committees.

# A community serving the network

A growing, vibrant and dynamic community thanks to our 600 volunteers, supported by team members.

## Your ESSEC Alumni team

The ESSEC Alumni team is divided into five divisions:

- French Communities (graduates, recent graduates, students)
- International Community
- Careers and Lifelong Learning
- Ecological and Social Impact
- Communication and Digital

All are supported by our Administrative and Accounting Department, which ensures that the Association is properly managed.



### Did you know?

You can help and support ESSEC students, whether you have been working for twenty years or are a recent graduate! Present your career path and answer students' questions at "Meet & Discuss" events or "Alumni Talks". Host a student for a week in your company through the "Going Pro" scheme. Become a mentor with "Mentoring by ESSEC". Interact with students at our "One-to-One Meetings". **Interested?** Contact us: [alumni-ocampus@essec.edu](mailto:alumni-ocampus@essec.edu)

The two Community teams specialise in organising events and assisting volunteers with the running of their communities. The Careers team assists graduates with their job searches or career transition plans and runs personal development workshops. The Lifelong Learning and Impact teams offer a wide range of training and awareness-raising resources and content. The Communication & Digital team strives to raise the alumni community's profile and develop awareness of our services and their online accessibility. This dynamic and enthusiastic team is fully committed to identifying the services that best meet your needs.



## Volunteers: the power of the community

Thanks to our 600 volunteers, ESSEC Alumni is expanding in France and internationally. Volunteers inspire and coordinate their worldwide network with passion and commitment. Whether they are leaders or members of a club committee, group or chapter, members of the Administrative Board or participants in our steering committees, coaches or speakers at Career Workshops, they enable us to organise so many events that breathe life into the ESSEC community. An immense thank you to all our volunteers!



In 2023, we welcomed:

**20**  
new presidents of international chapters

**12**  
new leaders of clubs and groups

# Financial overview

Maintaining a breakdown of expenditure consistent with our development priorities, reaching our cruising speed... here is our review of the year.

## 2023 Review

The net profit of the Association is balanced for the 2023 financial year, notably due to the financial revenue benefitting from attractive investment rates. The operating profit was negative, the new opportunity, granted by the school, for students to change their payment schedule shifted a proportion of our 2023 budgeted income to the 2024 financial year (income received in March 2024 and included in the 2024 budget).

In addition, the lower than expected growth in student numbers at the start of the 2023-2024 academic year also affected our actual revenues, which were lower than those on which our 2023 expenditure was based.

Expenditure remained in line with the budget and its distribution was consistent with the sustained activity of the French and student/young graduate communities, driven by the momentum created by the opening of the Maison des ESSEC.

MAIN FLOWS IN €K	2022	2023
Membership fees	+4,503	+3,856
• Lifelong membership	+4,125	+3,455
• Annual membership	+378	+401
Other revenues	+418	+628
Depreciation/provisions (net variation)	+314	+368
Operating costs (administrative, IT, rent, collection costs, etc.)	-1,051	-1,325
Solidarity & exceptional donations	0	-30
Digital	-358	-394
Communication	-730	-736
Career and Lifelong Learning	-446	-495
French communities & clubs	-966	-1,232
Student and young graduates community	-201	-393
Impact	-199	-134
International Chapters and clubs	-474	-420
<b>OPERATING PROFIT</b>	<b>810</b>	<b>-307</b>
<b>FINANCIAL RESULTS</b>	<b>36</b>	<b>334</b>
<b>UNUSUAL RESULT</b>	<b>0</b>	<b>-3</b>
<b>NET PROFIT</b>	<b>846</b>	<b>24</b>

## Outlook: 2024 budget

The Association has reached cruising speed and is now proactively managing its financial equilibrium:

- new income associated with opening the Maison des ESSEC to the School and external visitors,
- identification of opportunities to provide new services for members and non-members,
- balance between accelerating the development of certain projects and raising the profile of existing services,
- targeting of expenditure on services with the highest added value.

## Cost breakdown by community

In line with our strategy, expenses dedicated to the international community have increased significantly in 2024. On a like-for-like basis, expenses allocated to the student community remain stable.

## Around ESSEC Alumni

The MDE property subsidiary recorded a loss of €74 K due to the installation of facilities to optimise the visitor experience at the new Maison des ESSEC. In addition, ESSEC Publications, a limited-liability company (SARL), posted a profit of €2 K, as in the previous year, while SARL Cortambert Consultants recorded a loss of €24 K in 2023 due to the cessation of its principal activity as a result of changes in legislation affecting its operations.

### EXPENDITURE BY COMMUNITY

Students*		
Real 2023	Budget 2024	Target 2030
17 %	17 %	20 %
International graduates**		
Real 2023	Budget 2024	Target 2030
19 %	25 %	30 %
Graduates in France***		
Real 2023	Budget 2024	Target 2030
64 %	58 %	50 %

### COST BREAKDOWN

Structural costs		
Real 2023	Budget 2024	Target 2030
26 %	28 %	30 %
Service costs		
Real 2023	Budget 2024	Target 2030
74 %	72 %	70 %

Weighting in the ESSEC population:

\* Students: 10 %

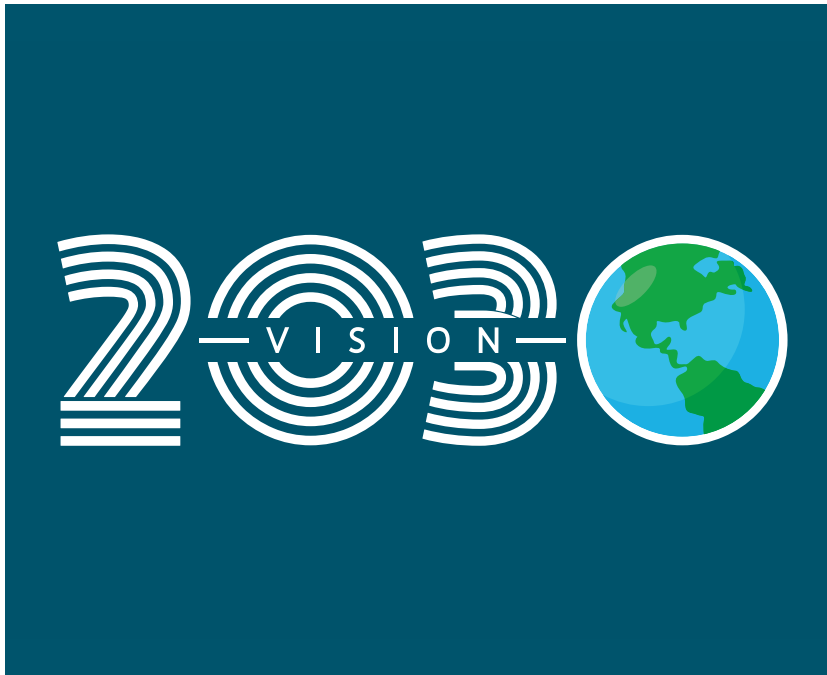
\*\* Internationaux graduates: 24 %

\*\*\* Graduates in France: 66 %



## For 2024 and beyond...

Together, let's look to the future of our association in order to create impactful collective projects while remaining true to our values and our attachment to the school and the community.



The Impact Learning Hub by ESSEC Alumni – our resource centre dedicated to the ecological and social transition

In response to the needs expressed in our 2022 survey, we have created and launched the Impact Learning Hub by ESSEC Alumni: a library of resources selected by our Lifelong Learning and Impact teams. This initiative draws on the collective expertise of our network – including the ESSEC Centre for Social Innovation, ESSEC Alumni clubs, CEDI and ESSEC Together – proof of the excellent collaboration and synergies between the School and the Association. Find out more about the Impact Learning Hub by ESSEC Alumni!!

### More influential communication

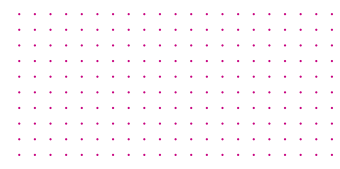
Our communication tools are now more dynamic and visual than ever, meeting the expectations of an increasingly digital audience. Our longstanding newsletter “ESSEC Alumni x Reflets” has been redesigned, moving from a weekly to a fortnightly publication. Its design has been updated and new sections have been created. We are stepping up our efforts to reflect the growing internationalisation of our Association by offering more content in English and highlighting our members’ international careers and successes. Our new CRM solution will enable us to target our communications more effectively.

At the same time, we are continuing to strengthen our presence on social networks, especially on LinkedIn and Instagram, with the aim of reaching our members where they are most active with dynamic new communication formats such as video interviews and behind-the-scenes footage of events and the Association’s activities, offering a more immersive and interactive experience.

### Horizon 2030: consolidating achievements and looking to the future

2024 is a pivotal year. It is time for us to take stock of past achievements, celebrate our successes and maintain our ambition to create a collective project, in close collaboration with the School and the Foundation. Our new trajectory will be designed and co-constructed with our volunteers and you, our alumni (graduates and students alike), with a view to best meeting your needs and expectations.

Lifelong Learning offerings, entrepreneurship, the internationalisation of the community and the ecological and social transition will remain our key priorities. The influx of energy over the last few years, the opening of the new Maison des ESSEC and the incubator at Station F, the launch of the Impact Learning Hub by ESSEC Alumni, the creation of a hub in New York, and your daily feedback, are all strengthening our resolve to keep developing a strong, agile Association, true to the pioneering spirit dear to ESSEC.





# The ESSEC Group in 2023

New sports facilities, 50th anniversary of the Cergy campus, ESSEC Foundation initiatives... Here is an overview of the ESSEC Group key activities.



Sports & Recreation Center: the first Campus 50th anniversary of the ESSEC campus in Cergy 2023 building

### The new Sports & Recreation Centre is now open

A 1,200 m<sup>2</sup> sports ground with 100% natural, recyclable surfacing; a French-made, eco-certified climbing wall; a rooftop tennis court; dance, martial arts and bodybuilding areas, all equipped with an energy recovery and water and raw material optimisation system... these are just some of the facilities on offer at the new Sports & Recreation Centre. The building is open not only to students, but also to local associations and schools.

### ESSEC in Cergy: 50th anniversary!

In 1973, ESSEC moved to Cergy. Half a century later, the School invited the classes involved in this move to attend an emotional and memory-packed evening of anniversary celebrations on campus. The progress made since then is illustrated by the fact that today, Cergy has become a hub of academic excellence and economic vitality in which ESSEC plays a decisive role, engaged in multiple initiatives for the region.

## CLASSEMENTS

### FRANCE

- #1** Global BBA, L'Étudiant et Le Point
- #1** Les Échos Start ChangeNow
- #2** Grande École / Master in Management, L'Étudiant, Le Point, Le Parisien Étudiant, Le Figaro Étudiant

### FINANCIAL TIMES

- #3** Master in Finance
- #5** Grande École/Master in Management
- #9** Executive Education Programs
- #9** European Business School



## ESSEC FOUNDATION

Created by four alumni in 2011, the ESSEC Foundation nurtures the School's development by focusing its support on five areas:

- 1- **Social grants** to support equal opportunities.
- 2- **Campus 2023** for a green and environmentally responsible campus.
- 3- **Academic excellence** to generate new knowledge.
- 4- **Responsible entrepreneurship** to support student entrepreneurs.
- 5- **Capitalised funds** providing sustainable support for ESSEC.



Join over **2990+** committed donors



Make a donation to the ESSEC Foundation



**€3,2 M**  
in donations in 2023

**€23,7 M**  
million raised since 2011

**379**  
students sup-

**€1,128 - €17,920**  
amount of a social grant for one year according to the student's CROUS rating

# Our manifesto

**WE NEED TO DEMONSTRATE FREEDOM AND RESPONSIBILITY IF WE ARE TO TAKE POSITIVE ACTION IN THE WORLD. FREEDOM MEANS DARING TO THINK OUTSIDE THE BOX, IT MEANS THE PIONEER SPIRIT; WORKING TOGETHER, DRIVEN BY OUR VALUES AND TALENTS, TO INVENT NEW VIRTUOUS MODELS FOR THE PLANET AND FOR SOCIETY.**

Because we believe that we are on this planet for a reason: to contribute to the **common good** and that we have the keys to deliver the transformation our world needs,

Because we want to experiment, innovate, defy convention, dare to make mistakes, stay humble, and **invent the future**,

Because we as individuals have an obligation to cultivate our **talents** and **solidarity**, and to express them in our actions, so that **together** we can have a visible impact on the major challenges of our time: technology, ecology, governance, etc.,

Because we are welcoming and respectful to all, whatever their beliefs, culture, and weaknesses, so that **diversity** and **intergenerational solidarity** become an asset that creates opportunities;

**WE EQUIP OURSELVES WITH THE TOOLS WE NEED TO DELIVER OUR MISSION: TO SUPPORT OUR ALUMNI IN LEVERAGING THEIR POTENTIAL AND BOOSTING THEIR IMPACT, BY HARNESSING THE STRENGTH THAT LIES IN NUMBERS.**

***Inspire. Connect. Support. Together to act.\****

**To inspire** is to give free and responsible thinkers the tools they need to understand the world's complexity before making a decision. To inspire is to show what is possible by leading by example. It means sharing inspiring stories in their positive contribution to our changing society.

**To connect**, is to drive forwards, leveraging the power of the network to connect with alumni in France and overseas. It is to instil confidence, to stimulate the desire to create and take action.

**To support** is to deliver cutting-edge Career Services and Lifelong Learning that support the process of individual, collective, and societal change, making the interests of the business world more compatible with the living one.

**Together to act** means encouraging generosity in all its forms, especially through mentoring, philanthropy, and mutual support in an uncertain world.

**WE STAND READY TO TAKE ACTION TOGETHER,  
TIRELESSLY, AND EVERY DAY, FOR THE  
COMMON GOOD.**



Join us and create your account at [essecalumni.com](https://essecalumni.com)

